



## **BOWLS NORTH INC**

### **POLICY TITLE: SOCIAL MEDIA POLICY**

<b>RELATED POLICIES:</b>	<b>DISCIPLINARY REGULATIONS CODE OF CONDUCT</b>
<b>RESPONSIBLE OFFICERS:</b>	<b>BOWLS NORTH BOARD</b>
<b>AUTHORITY:</b>	<b>BOWLS NORTH BOARD</b>
<b>APPROVED:</b>	<b>12 SEPTEMBER 2023</b>
<b>REVIEW DATE:</b>	<b>12 SEPTEMBER 2025</b>



## **Bowls North**

### **Social Media Acceptable Use Policy**

Bowls North (BN) welcomes all views, comments, ideas, insights, and criticisms on our Facebook social media page. We want to hear from our members about what they love about the game of lawn bowls, BN, our players, coaches and our achievements.

At the same time, participants should show courtesy and respect to others and must not use our Facebook social media page or other social media platforms (e.g. the Northern Bowls Chat Facebook page) to abuse others, expose others to offensive or inappropriate content, for any illegal purpose, or in any manner which may bring our sport into disrepute.

Members are encouraged to always think twice before hitting “send”. Consider what could happen if others, including your employer, see what you publish on the Internet and how that may reflect on you. The bottom line is that good judgment is paramount.

When using the BN Facebook social media page, please ensure that you:

- protect your personal privacy and that of others by not including personal information about yourself or others in your posts (for example, email addresses, private addresses or phone numbers)
- represent your own views and not impersonate or falsely represent any other person
- are not abusive and do not harass, threaten or personally attack others
- do not make defamatory, racist or libellous comments
- do not use insulting, provocative or hateful language
- do not use obscene or offensive language
- do not post material that infringes the intellectual property rights of others
- do not post multiple versions of the same view
- do not make excessive postings on a particular issue
- do not promote commercial interests in your posts
- do not post in a manner which may <sup>1</sup>bring the game of Lawn Bowls into disrepute
- do not include internet addresses or links to websites, or any email addresses in your post to our Facebook social media page.

BN reserves the right to enforce this Acceptable Use Policy at its discretion. A breach of the Policy will result in a warning to the person or persons concerned. A second breach will result in the person or persons concerned being excluded from the BN Facebook group. BN may remove any posted messages that it considers to be in breach of the Policy. If you have any questions about this policy, please contact us at [ntbowls@bigpond.net.au](mailto:ntbowls@bigpond.net.au) Serious breaches may result in disciplinary procedures being initiated.

BN is not responsible for, and it does not endorse, the opinions, advice or recommendations posted or sent by users in any Public Forum and BN specifically disclaims any and all liability in connection with any Public Forum.

### **Social Media Privacy Statement**

Bowls North (BN) may record any information posted on our Facebook social media page and may use that information for the purpose of administering its social media page and considering and/or addressing any comments made. No attempt will be made to further identify users of our social media page except where authorised by law. BN is not responsible for the privacy practices or content included on our Facebook social media page or any linked websites.

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<sup>1</sup> Approved BN September 2015. Reviewed August 2021.